
THE RIDER®
RESIDENCES | MIAMI
Become a collector.
CIPRÉS
RILEA GROUP
CERVERA® REAL ESTATE • 1969
THERIDERRESIDENCES.COM

THE RIDER RESIDENCES

# BECOME A *COLLECTOR*

CIPRÉS

RILEA GROUP

CERVERA® REAL ESTATE • 1969


THE RIDER
RAIL-LINE
DOPIO
BOUTIQUE
L'ECLAIR

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# CONCEIVED AS A LIMITED COLLECTION OF PRIVATE RESIDENCES, DESIGNED FOR THOSE WHO APPRECIATE *RARITY* AND *ENDURING* VALUE.

The latest residential landmark from the creators of *The Bond on Brickell* and the acclaimed *JP Morgan Chase Tower* in Miami.

# RILEA GROUP



**DEVELOPER**

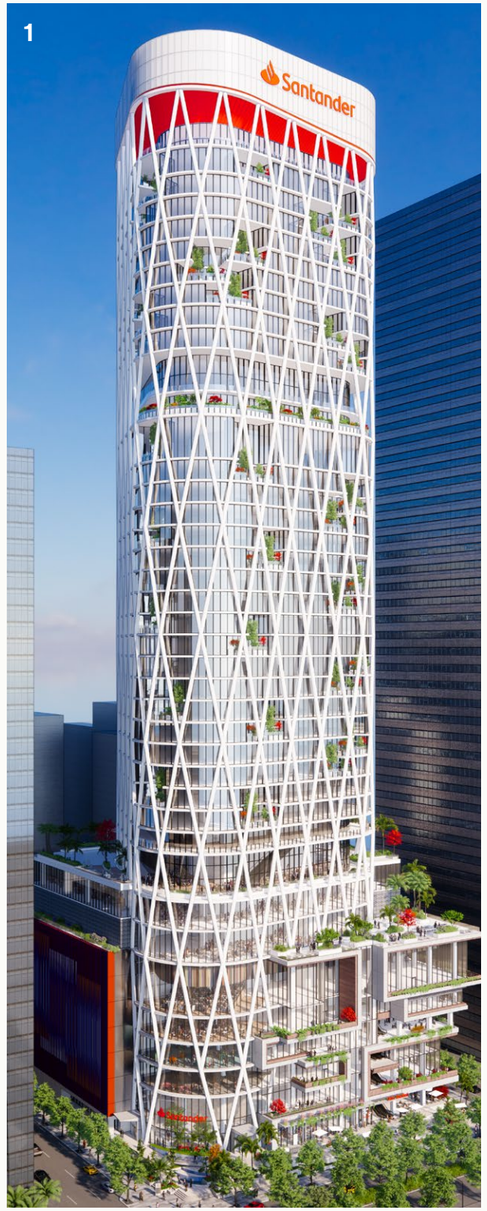
RILEA GROUP
REAL ESTATE DEVELOPERS
SINCE 1981

Founded in 1981 and headquartered on Brickell Avenue, Rilea Group is a family-owned real estate developer that has transformed nearly 10 million square feet across South Florida into some of the region's most recognizable addresses. Our portfolio includes 1450 Brickell—J.P. Morgan's Miami headquarters—the Sabadell Financial Center at 1111 Brickell (later acquired by Pontegadea), One Broadway, The Bond, and the Santander USA headquarters, currently under construction.

For more than four decades, Rilea Group has earned the trust of over 400 investors. Guided by a disciplined approach and a long-term vision, the firm has navigated changing markets and economic cycles while establishing a legacy of resilience and value. Today, that same philosophy continues to shape its work—creating transformative places, lasting partnerships, and investments designed to stand the test of time.

# SHAPING MIAMI FOR GENERATIONS

**LEFT: THE OJEDA FAMILY**
L to R, Luis, Lucia, Alan, and Diego Ojeda




1



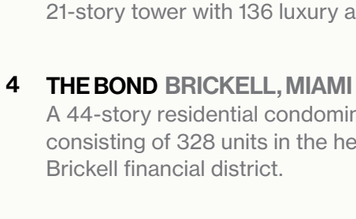
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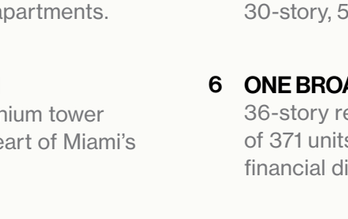
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4




5




6

*Projects of Legacy*

RILEA GROUP

1 **SANTANDER BUILDING** BRICKELL, MIAMI
50-story office tower in Brickell's financial district. The development will be a major addition to Miami's skyline.

2 **JP MORGAN TOWER | 1450 BRICKELL**
A 35-story, 586,000-square-foot Class A office building. The tower defines Brickell's prestigious financial district.

3 **MONTE CARLO** MIAMI BEACH
21-story tower with 136 luxury apartments.

4 **THE BOND** BRICKELL, MIAMI
A 44-story residential condominium tower consisting of 328 units in the heart of Miami's Brickell financial district.

5 **SABADELL FINANCIAL CENTER** BRICKELL, MIAMI
30-story, 525,000-square-foot Class A office building.

6 **ONE BROADWAY** BRICKELL, MIAMI
36-story residential skyscraper consisting of 371 units in the heart of Miami's Brickell financial district.

CIPRÉS



# CRAFTED FOR MODERN LEGACY

**DEVELOPER**

CIPRÉS

With a legacy rooted in the iconic achievements of Rilea Group, Ciprés is a beacon of refined elegance and innovative design. Founded by Diego Ojeda, a creative force in real estate development from Miami, Ciprés stands as a testament to the philosophy that true sophistication lies in simplicity. Drawing inspiration from the cypress tree, which hails from old Europe and the Mediterranean, symbolizing the beauty, wisdom, and timeless elegance of that era, Ciprés integrates these qualities into the vibrant new world of Miami. Our projects reflect a unique blend of historic charm and contemporary cool, much like the iconic works that define modern boutique hospitality.

LEFT: **DIEGO OJEDA**
Ciprés, Founder & CEO

# WYNWOOD'S FIRST RESIDENTIAL *LANDMARK*

The Rider Residences is Wynwood's newest edition.
Defined by significance. Destined for permanence.
A landmark by which a city is measured.




*Artist conceptual renderings. May be changed without notice.*

# DEFINING THE FUTURE OF CREATIVE LIVING.

The Rider Residences introduces a refined residential experience in the heart of Wynwood, where architecture, art, and culture shape everyday life. Conceived for those who appreciate thoughtful design and authentic craftsmanship, it offers a distinctly considered approach to living within Miami's most celebrated creative neighborhood.

As the latest residential project from the team behind The Bond on Brickell and the acclaimed JP Morgan Chase Tower in Miami, The Rider builds upon a legacy of design-led development while establishing a new benchmark for luxury living in Wynwood.

**LEFT: THE TOWER**
Positioned along NE 29th Street, between North Miami Avenue and NE 2nd Avenue, The Rider establishes a distinctive architectural landmark at the edge of Wynwood.

*Artist conceptual renderings. May be changed without notice.*




**PORTE COCHÈRE**
A composed arrival experience designed to welcome residents and guests to Miami's most vibrant neighborhood.

# LIVING BY DESIGN
# A COLLECTION OF 152 ARTFUL RESIDENCES.

As a resident of The Rider, thoughtful living begins the moment you come home. From the grand arrival to the gallery-inspired lobby, every space has been intentionally composed to create a lasting first impression. Rich materials, curated furnishings, and collectible design establish an identity where craftsmanship, character, and originality are part of everyday life.

The Rider brings together Miami's most artful residences in a collection designed for those who believe the places we live should be as thoughtfully considered as the lives we lead.





*Artist conceptual renderings. May be changed without notice.*

**THE RIDER'S SIGNATURE LOBBY**
Adorned with curated art and collectible design,
the lobby sets the tone for a distinct arrival experience.




*Artist conceptual renderings. May be changed without notice.*



# INSPIRED BY MID-CENTURY ELEGANCE & AMERICANA, THE RIDER'S LOBBY PAIRS CURVED TILE, TERRAZZO, & WARM WOOD WITH CURATED *LOUIS VUITTON* & *HERMES* TRUNKS, CREATING AN ARRIVAL EXPERIENCE ROOTED IN DESIGN, TRAVEL, AND TIMELESS CRAFTSMANSHIP.




*Artist conceptual renderings. May be changed without notice.*

# RESIDENCES DEFINED BY THE EXCEPTIONAL

The Rider Residences are artfully curated with a distinct point of view, bringing a new vision of boutique living to Wynwood. Considered in every detail, each celebrates space, light, material and expression.

# A COLLECTOR'S POINT OF VIEW. A DIFFERENT KIND OF RESIDENCE.

Thoughtfully furnished. Carefully collected. The Rider presents a collection of 152 fully furnished residences conceived as complete living environments. Inspired by a collector's eye, every element has been selected with intention, from original works of art to the furnishings and material palette, resulting in interiors that are composed, personal, and unmistakably original.





*Artist conceptual renderings. May be changed without notice.* PHOTOGRAPHS PICTURED COPYRIGHT: © BILL BERNSTEIN/THE MORRISON HOTEL GALLERY

*Artist conceptual renderings. May be changed without notice.*

# SCULPTURAL MATERIALS. TIMELESS FINISHES.

Imported stone, warm wood, and a sophisticated palette of finishes shape kitchens defined by precision detailing, balanced proportions, and lasting functionality. Dekton® surfaces by Cosentino pair durability with refined European design, while Bertazzoni appliances bring more than a century of Italian craftsmanship, innovation, and performance.





*Artist conceptual renderings. May be changed without notice.*

*Artist conceptual renderings. May be changed without notice.*



**SIGNATURE INTERIORS**

Every residence is thoughtfully designed with layered materials, timeless finishes, and an understated elegance that reflects The Rider's creative spirit.



*Artist conceptual renderings. May be changed without notice.*

# HOME WHEN YOU'RE HERE, INCOME WHEN YOU'RE AWAY. AT THE RIDER YOU CAN LIVE AND OWN DIFFERENTLY.





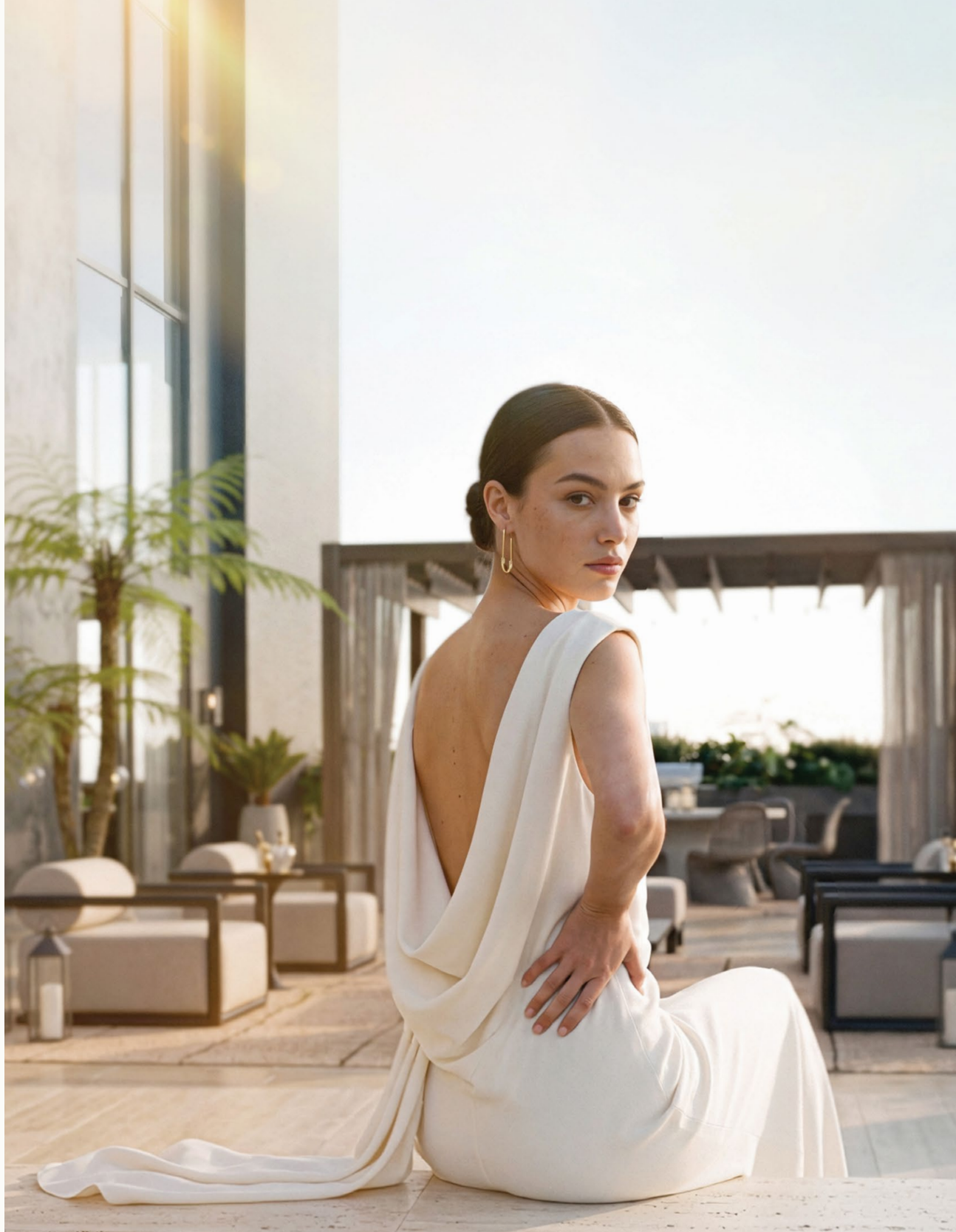

*Artist conceptual renderings. May be changed without notice.*

# THOUGHTFULLY FURNISHED & FINISHED WITH A MUSEUM-QUALITY COLLECTION OF PHOTOGRAPHY, CONTEMPORARY ART, & COLLECTIBLE DESIGN. EVERY RESIDENCE IS DELIVERED AS A COMPLETE COMPOSITION OF SELECTED FURNISHINGS, ARTWORK, AND MATERIALS.

PHOTOGRAPHS PICTURED COPYRIGHT: © BILL BERNSTEIN/THE MORRISON HOTEL GALLERY
*Artist conceptual renderings. May be changed without notice.*

# LIGHT. BALANCE. OPEN SKY. LANAI RESIDENCES

The Rider’s Lanai Residences extend the home beyond its interior walls. Designed for year-round indoor-outdoor living, expansive terraces and fully appointed living spaces, furnished by Restoration Hardware, dissolve the boundary between architecture and the outdoors, embracing the rhythm of life beneath Miami's open sky.



*Artist conceptual renderings. May be changed without notice.*



**THE LANAI COLLECTION**

Designed for year round indoor-outdoor living, each residence pairs thoughtfully composed interiors with expansive outdoor spaces furnished by Restoration Hardware.

*Artist conceptual renderings. May be changed without notice.*

# THE PENTHOUSE COLLECTION

Reserved for grand-scale living. Set above the city, the Penthouse Collection celebrates volume, light, and proportion through expansive floor plans, soaring ceilings, and coveted panoramic views across Miami. The result is a residence of remarkable presence, defined as much by its rarity as its scale.





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*Artist conceptual renderings. May be changed without notice.*

## PENTHOUSE LIVING
## CURATED LUXURY FURNISHING BY RESTORATION HARDWARE.

*PENTHOUSE BUYERS MAY COMBINE MULTIPLE UNITS FOR A TAILORED LIVING EXPERIENCE AT THE RIDER.



*Artist conceptual renderings. May be changed without notice.*



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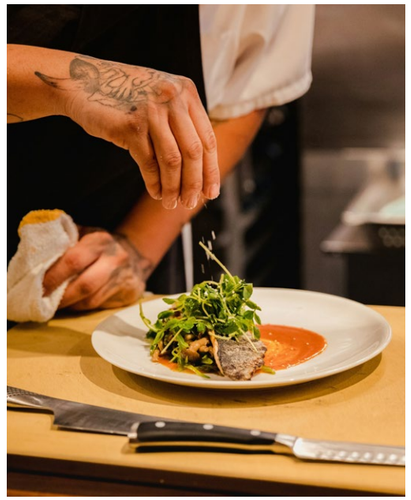
PHOTOGRAPHS PICTURED COPYRIGHT © WILLIAMS+HIRAKAWA/AUGUST.

# THE PERFECT LOCATION. AT THE *CENTER* OF IT ALL.

The Rider occupies a unique position at the crossroads of Miami's most dynamic neighborhoods, placing the city's leading cultural, creative and lifestyle destinations within effortless reach.

# WYNWOOD


















Wynwood is where contemporary art, design, hospitality, and culture converge. One of the world’s most recognized arts districts, it has grown into Miami's most dynamic neighborhood, where galleries, acclaimed restaurants, independent boutiques, and public art shape the experience of the city.

# DESIGN DISTRICT




















The Miami Design District brings together more than 170 luxury boutiques, internationally recognized fashion houses, contemporary art, architecture, and acclaimed dining within a walkable neighborhood dedicated to design. Constantly evolving, it remains one of the few places where the world's leading brands continue to redefine the retail experience.

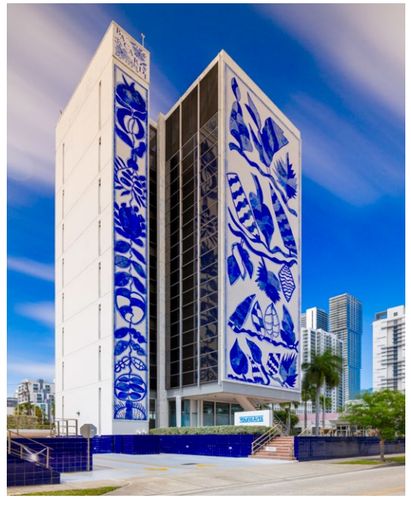
# MIDTOWN & EDGEWATER



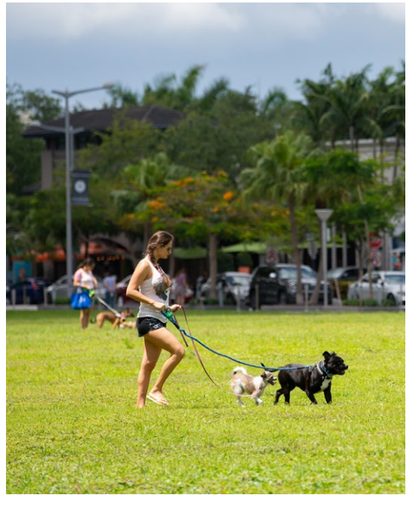















The Rider places Midtown and Edgewater within effortless reach, two distinct neighborhoods defined by energy, convenience, and opportunity. From celebrated restaurants and boutiques to bustling markets and waterfront destinations, every day offers something new to discover. Here, vibrant city life meets the tranquility of the bay, bringing the best of Miami together.




*Select points of interest are shown at approximate locations.*

## MICHELIN DINING

1 L'Atelier de Joël Robuchon
2 Le Jardinier
3 COTE Miami
4 Elcielo Miami
5 NAOE
6 Hiden
7 DOYA
8 Michael's Genuine Food & Drink
9 Francesco Martucci
10 LPM Restaurant & Bar
11 Claudie
12 Sparrow Italia
13 Torno Subito
14 Karyu
15 Ossobuco
16 Aoko

## ART & LANDMARKS

17 Wynwood Walls
18 Museum of Graffiti
19 Gary Nader Art Center
20 David Rosen Galleries
21 Fly's Eye Dome
22 ICA Museum
23 Perez Art Museum Frost Museum of Science
24 Margulies Collection
25 Opera Gallery
26 Adrienne Arsht Center for the Performing Arts
27 Kaseya Center

## RETAIL

28 B&B Italia
29 Bottega Veneta
30 Cartier
31 Celine
32 Chanel
33 Christian Louboutin
34 Design Within Reach
35 Dior
36 Gucci
37 Hermès
38 Kith
39 Loewe
40 Loro Piana
41 Louis Vuitton
42 Tiffany & Co
43 Tom Ford

## WELLNESS

44 Anatomy
45 Legacy
46 Grotto Baths
47 Mimi Yoga
48 Tremble

# ALL ROADS LEAD TO 29 ST.

Spotify Miami HQ

Spotify

.5 miles

GEMINI | Cryptocurrency HQ

GEMINI

.8 miles

Atomic VC Miami

ATOMIC

.6 miles

Sony Music Miami

SONY MUSIC

.8 miles

Live Nation | live entertainment

LIVE NATION

.5 miles

Equinox | fitness club

EQUINOX

.5 miles

Jetset Pilates

JETSET MODERN PILATES

.5 miles

wework | coworking spaces

wework

.6 miles

Pura Vida | wellness cafe

PURA VIDA miami™

.4 miles

Gensler | architecture

Gensler

.7 miles

OpenStore | e-commerce tech.

Open

.5 miles

OKO Group | Real Estate

OKO GROUP

.5 miles

Milo | crypto lenders

milo Unlock what's possible.

.7 miles

Ripple | crypto currency

ripple

.5 miles

blockchain.com

Blockchain

.5 miles



Thiel Capital Founders Fund

THIEL

FOUNDERS FUND

.5 miles

Amazon | Miami HQ

amazon

.2 miles

Mohawk at Wynwood | retail & residential

MOHAWK AT WYNWOOD

.1 miles

SoHo Pool House | members club

SOHO HOUSE

.5 miles

Ultra Padel | padel & wellness

ULTRA

.5 miles

Gymshark | lifting club

GYMSHARK

.5 miles

Trader Joe's

TRADER JOE'S

.5 miles

Whole Foods

WHOLE FOODS MARKET

.2 miles

Maman | French bakery

maman COFFEE. BAKERY. KITCHEN

.2 miles

Claure Group

CLAURE GROUP

.7 miles

The Shark Group

THE SHARK GROUP

.2 miles

PWC

pwc

.2 miles

MIAX | tech holdings

miax

.7 miles

Museum of Graffiti | Art Museum

MUSEUM OF GRAFFITI

.2 miles

GGA Gallery

GOLDMAN GLOBAL ARTS GALLERY

.2 miles

# THE FUTURE IS WYNWOOD.

Carnegie Mellon University

## 35-ACRE CAMPUS. 3,500+ STUDENTS. OPENING 2028.

Wynwood is entering its next chapter. Carnegie Mellon University plans to establish a major Miami campus in the neighborhood, following Ken Griffin's acquisition of the Mana Wynwood property.

Envisioned as a new center for artificial intelligence, technology, research and entrepreneurship, the campus is expected to bring thousands of students, faculty and staff to Wynwood—adding a new dimension of innovation and intellectual energy to one of Miami's most dynamic districts.





# A *RAREFIED* COLLECTION OF AMENITIES

More than amenities, these are spaces and services designed for how people live, gather, create, and *unwind*.

THE CITY. THE SHORE.

OWNERSHIP AT THE RIDER *INCLUDES MEMBERSHIP* TO A PRIVATE BEACH CLUB IN MIAMI BEACH'S ICONIC SOUTH OF FIFTH NEIGHBORHOOD, WITH RESERVED LOUNGERS, SHADED UMBRELLAS, ATTENDED TOWEL SERVICE, & BEACHFRONT FOOD & BEVERAGE SERVICE. THE *OCEAN* BECOMES AN EXTENSION OF HOME.

CURATED MEMBERSHIPS · A LIFE EXTENDED · THE RIDER





THE PRIVATE SIDE OF
DESIGN DISTRICT.

*Penthouse residences and select Lanai homes include a complimentary one-year membership to The Moore Club.*

# OWNERSHIP BECOMES MEMBERSHIP. *THE MOORE* IS A PRIVATE CLUB WHERE MIAMI'S CREATIVE CLASS GATHERS.

CURATED MEMBERSHIPS · THE RIDER · A LIFE EXTENDED

Select Ownership includes a one-year membership to The Moore Club, Design District's private destination for dining, culture, and connection. Members enjoy preferred access to acclaimed restaurants and cocktail lounges, private work-spaces, concierge services, exclusive shopping experiences, and invitation-only events alongside one of Miami's most influential communities.

ACTIVATE YOUR MEMBERSHIP UPON CONTRACT WITH A 20% DEPOSIT AND BEGIN ENJOYING THE MOORE LIFESTYLE LONG BEFORE YOU TAKE RESIDENCE.

# THE PRIVATE SIDE OF DESIGN DISTRICT.

## MEMBERSHIP PRIVILEGES INCLUDE:

• Exclusive access to The Moore's acclaimed restaurants, cocktail lounges, and members-only social spaces.
• Private co-working salons and preferred access to The Moore Hotel suites.
• Access to The Moore's leading contemporary art collection.
• Dedicated concierge services and private VIP shopping experiences throughout the Miami Design District.
• Global lifestyle concierge for restaurant reservations and bespoke travel planning.
* Preferred member rates on private yacht and jet charters
• Invitations to exclusive members-only events and access to an influential community of entrepreneurs, collectors, creatives, and cultural leaders.

CURATED MEMBERSHIPS · A LIFE EXTENDED · THE RIDER

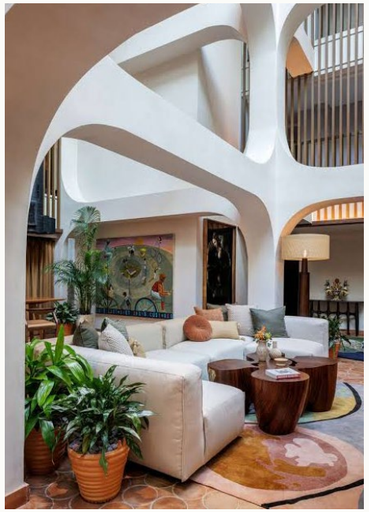
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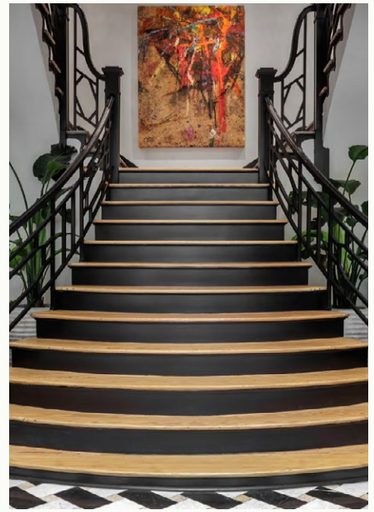














# OVER 20,000 SQ FT. OF AMENITIES DESIGNED FOR ELEVATED LIVING.

(1) PRIVATE BEACH CLUB WITH SERVICE & DINING.
(2) “LIGHTNING” PORTE-COCHÈRE SCULPTURE BY VAN ALPERT.
(3) SIGNATURE LOBBY CURATED WITH ART & COLLECTIBLE DESIGN.
(4) ROOFTOP POOL, LOUNGE AND BAR WITH LUSH GARDENS.
(5) STATE-OF-THE-ART FITNESS CENTER FEATURING TECHNOGYM® EQUIPMENT, PELOTON® CYCLES, THE MIRROR®, INFRARED SAUNAS, AND A RESTORATIVE COLD PLUNGE GARDEN.
(6) TRADITIONAL HAMMAM WITH DEDICATED MASSAGE AND TREATMENT ROOMS.
(7) ROOFTOP RESORT STYLED POOL AREA.
(8) A RESIDENT LOUNGE (VINYL) WITH BILLIARDS TABLE AND DJ TURNTABLE ENSEMBLE.
(9) MOTORCYCLE AND SCOOTER RENTALS AND GATED BICYCLE ROOM.
(10) ROAMING ART GALLERY.
(11) DOGGY-STYLE PET SPA.
(12) LEOPARD ROOM PRIVATE BAR AND SOUND PROOF DJ ROOM.



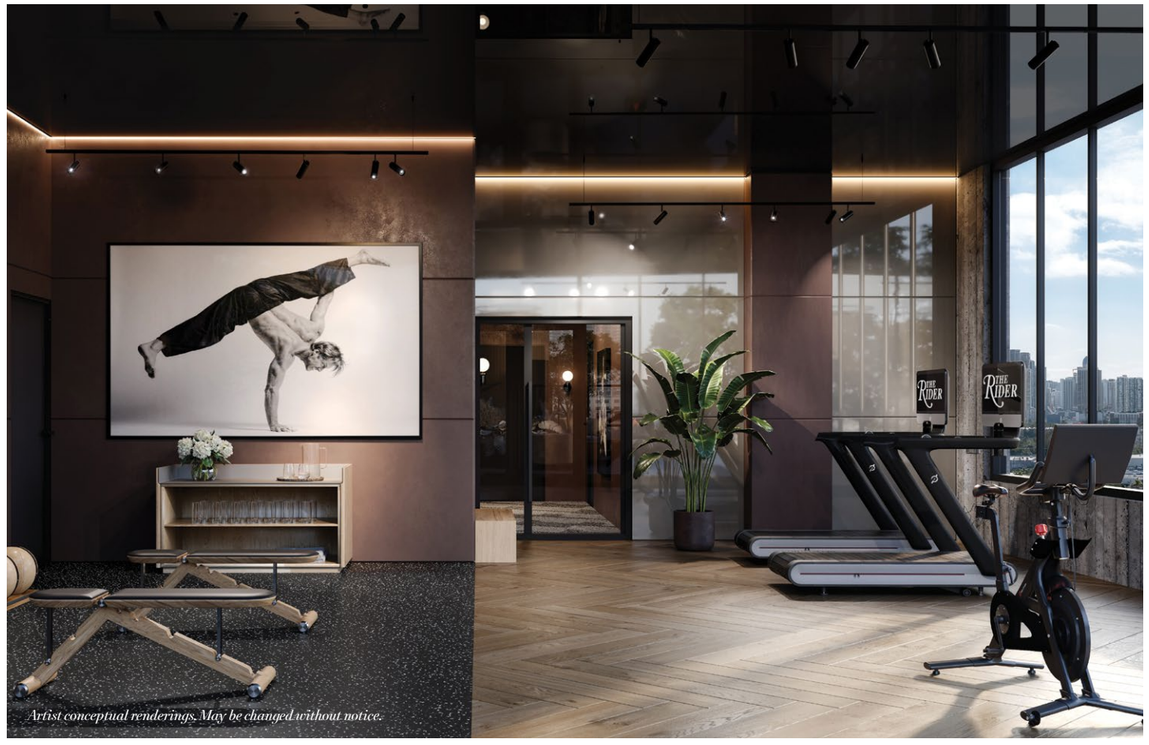
*Artist conceptual renderings. May be changed without notice.*

# SPACES THAT RESTORE THE BODY. ENVIRONMENTS THAT CLEAR THE MIND.

State-of-the-art fitness center featuring Technogym® equipment, Peloton® cycles, The Mirror®, infrared saunas, and a restorative cold plunge garden.



*Artist conceptual renderings. May be changed without notice.*




*Artist conceptual renderings. May be changed without notice.*



*Artist conceptual renderings. May be changed without notice.*

*Artist conceptual renderings. May be changed without notice.*



## MOVE. PLUNGE. RESTORE.

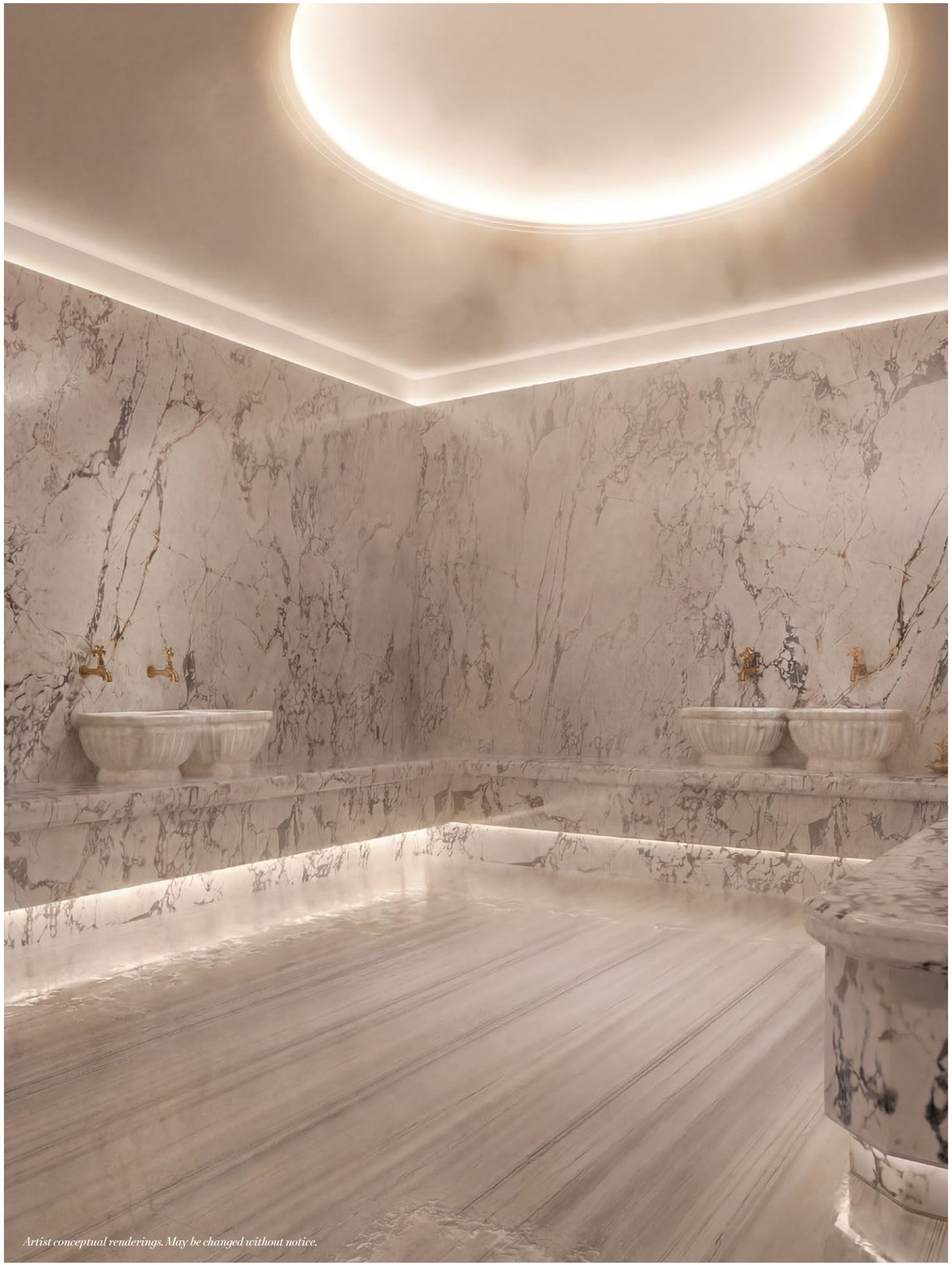
**ALTERNATE BETWEEN HEAT AND COLD IN A RESTORATIVE RITUAL DESIGNED TO REFRESH THE BODY AND SHARPEN THE MIND.**

# TURKISH HAMMAM

Reserved exclusively for residents, the Turkish HAMMAM at The Rider draws upon centuries of ritual to create a place of restoration, privacy, and retreat.







*Artist conceptual renderings. May be changed without notice.*





*Artist conceptual renderings. May be changed without notice.*



*Artist conceptual renderings. May be changed without notice.*

# PRIVATE POOLSIDE ROOFTOP LOUNGE. OPEN BAY & ENDLESS SUNSET VIEWS.




*Artist conceptual renderings. May be changed without notice.*

## FIND YOUR SWING

# AMONGST SO MANY OTHER GREAT AMENITIES, THE RIDER IS PROUD TO INTRODUCE OUR "SWING SUITE"

*Challenge your neighbor or craft the perfect swing to help your handicap.*




*Artist conceptual renderings. May be changed without notice.*



YOUR RIDE, READY ON DEMAND.
**RIDE. STORE. REPEAT.**

*Artist conceptual renderings. May be changed without notice.*







## PET SPA

## A DEDICATED SPACE FOR FOUR-LEGGED RESIDENTS TO WASH, REFRESH, AND FEEL AT HOME.

*Artist conceptual renderings. May be changed without notice.*

# THE LEOPARD ROOM

The Leopard Room draws inspiration from the timeless allure of the world's great private clubs, a setting defined by character, conversation, and the art of gathering. Designed exclusively for residents, it offers a refined backdrop for evenings that linger long after the last drink is poured.







*Artist conceptual renderings. May be changed without notice.*



## A PRIVATE ENCLAVE DEFINED BY
## ART, CULTURE, AND AMBIANCE



*Artist conceptual renderings. May be changed without notice.*

# A RESIDENCE WITHOUT BOUNDARIES

A collection of experiences extending ownership beyond the residence from rooftop hospitality and wellness to creative programming and connected living.

# EXPANSIVE RETAIL. EXCLUSIVE OWNERSHIP. A SOCIAL DESTINATION ABOVE THE CITY.

Elevated above the city, the The Rider’s rooftop offers sweeping views of Miami's skyline and Biscayne Bay, creating a sophisticated setting for connection, conversation, and unforgettable evenings.










*Artist conceptual renderings. May be changed without notice.*

**ABOVE: ROOFTOP RETAIL**
Conceived as a vibrant social destination, the rooftop creates an exceptional opportunity for hospitality with panoramic views across Miami.



*Artist conceptual renderings. May be changed without notice.*





## WHERE WORK MEETS OPPORTUNITY,
## THE RIDER OFFERS 24 PRIVATE OFFICES FOR SALE, DESIGNED FOR FOCUS, COLLABORATION, AND MOMENTUM.

# OWNERSHIP, WITHOUT BOUNDARIES.

Designed for modern living, Rider Living keeps your residence, rental activity, and owner services connected through one intuitive platform—supported by dedicated on-site management wherever you are in the world.

- **ON-SITE MANAGEMENT**
- **OWNER-ONLY BENEFITS**
- **INTEGRATED OPERATIONS**
- **MOBILE ACCESS**

Created by Ciprés and Rilea Group, the developers of The Rider Residences, Rider Living brings together exceptional service, intuitive technology, and dedicated on-site management to deliver a more connected ownership experience wherever life takes you.



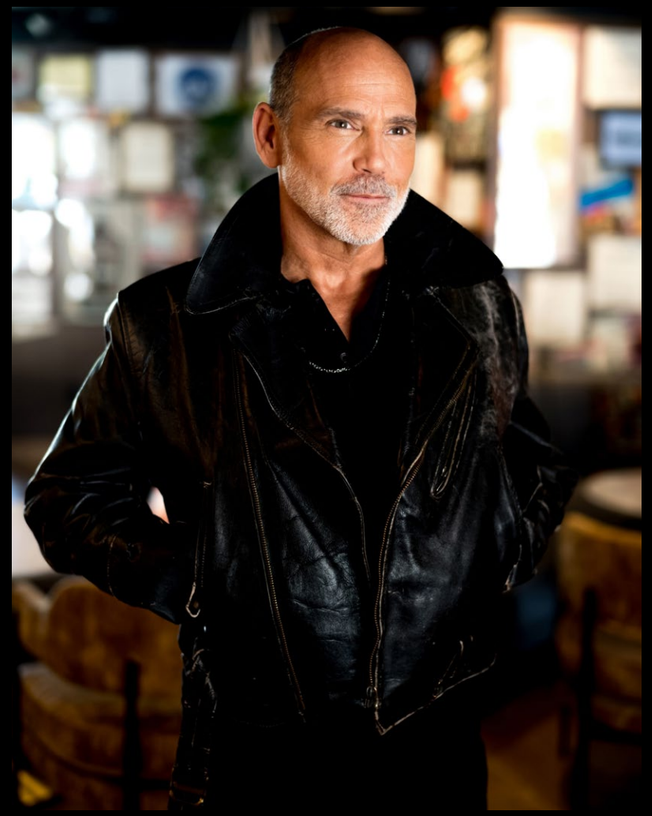




# HOME FOR THE *DIGITAL NOMAD.*

Rider Living gives digital nomads and modern homeowners the freedom to stay connected from anywhere. Coordinate maintenance, monitor rental activity, pay bills, manage guest access, and oversee your residence in real time through one intuitive platform.

# TIMOTHY WHITE



## THE RIDER'S AMBASSADOR OF *CULTURE*

"THE RIDER HAS A CONFIDENCE TO IT. YOU FEEL IT THE MOMENT YOU STEP OUT OF THE ELEVATOR—A SENSE OF PRIDE, OF BELONGING, OF KNOWING THIS IS YOUR PLACE. AND EVERY TIME YOU COME HOME, YOU FEEL IT ALL OVER AGAIN."



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© TIMOTHY WHITE/THE MORRISON HOTEL GALLERY

There are photographers who document celebrities. And then there is Timothy White. For decades, White has shaped the visual memory of global culture, creating some of the most enduring portraits of artists, actors, and cultural legends of our time. His work has graced the covers of Rolling Stone, Vanity Fair, Time, and Newsweek—not merely capturing fame but defining it.

White's portraits transcend photography. They are intimate studies of character, revealing presence, vulnerability, confidence, and humanity with remarkable clarity. His lens does not chase celebrity; it captures identity.

From legendary musicians to Hollywood's most iconic performers, White has created images that have become part of our collective cultural memory. Now, Timothy White brings that legacy to The Rider as a Cultural Ambassador.

# LYNN GOLDSMITH



## THE RIDER'S AMBASSADOR OF *CULTURE*

"WHEN A DEVELOPER CAN CREATE A SPACE WHERE PEOPLE FEEL MORE CONNECTED TO THEMSELVES AND TO EACH OTHER, IT MEANS THAT COMING HOME IS A STRONGER EXPERIENCE FOR THE HUMAN SPIRIT."



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There are photographers, and then there's Lynn Goldsmith. A true pioneer of rock-and-roll portraiture, her work has graced the covers of Rolling Stone, Time, and Life, capturing iconic musicians over the past 60 years—among them Bruce Springsteen, Bob Marley, Madonna, Cher, and Debbie Harry—not as icons, but as raw, electric forces of culture.

Now, for the first time, Goldsmith brings her storied archive into the built world, curating The Rider façade as its official Ambassador of Legend.

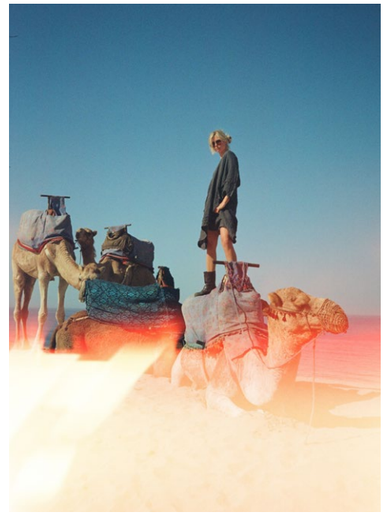
Rising at the crossroads of Wynwood, Midtown, and the Design District, The Rider is a building shaped by attitude, music, and style. Goldsmith has handpicked eight of her most iconic photographs to live on the building's exterior—each one a cultural lightning bolt etched in architecture.

# VAN ALPERT



## THE RIDER'S AMBASSADOR OF *CULTURE*

"THE RIDER IS MORE THAN A PLACE TO LIVE. IT'S AN EXPRESSION OF FREEDOM, INDIVIDUALITY AND SPIRIT. I WANTED TO CAPTURE THE TENSION BETWEEN LUXURY AND REBELLION, ELEGANCE AND EDGE. ART SHOULD NEVER SIMPLY EXIST IN A SPACE. IT SHOULD INSPIRE CURIOSITY AND MAKE YOU FEEL SOMETHING."





LEFT: THE RIDER DIARIES MOROCCO FILM
RIGHT: LAUREN BACALL PORTRAIT, MIXED MEDIA ON CANVAS

Miami-born director and sculptor Van Alpert injects kinetic energy into The Rider through his bold and unmistakably cinematic visual language. His brand film captures the project's pulse—equal parts luxury and rebellion—while his sculptural and video installations bring movement, emotion, and tension to still spaces.

Van's career bridges cinema, music, fashion, and public art. He first gained global acclaim directing Post Malone's breakout music video, "White Iverson," which garnered over one billion views on YouTube, and recently won the MTV Best Video Director award for his work with Machine Gun Kelly. His feature film Skategoat, produced by Gwyneth Paltrow, and his immersive installations explore untamed freedom, cultural friction, and untold narratives.

At The Rider, his work becomes part of the building's DNA—art that doesn't just decorate but defines. Sculptures inhabit the lobby, video installations animate common areas, and the brand film anchors the project's spirit.




**DIEGO OJEDA**
Rilea Group President,
Ciprés Founder & CEO

*The Adventurer*

# THE RIDER IS MORE THAN A NAME; IT'S A *SPIRIT*. A BOLD PRESENCE THAT REFUSES TO BE TAMED. THIS IS THE SOUL OF ONE WHO FEELS THE PULSE OF THE CITY BENEATH THEIR FEET, WHO FINDS BEAUTY IN BOTH THE *REFINED* AND THE *RAW*. THE RIDER KNOWS NO BOUNDS, DRAWN TO HORIZONS YET UNSEEN, SPACES YET UNEXPLORED, BUT ALWAYS WITH AN UNMISTAKABLE *GRACE*. HERE AT THE CROSSROADS OF MIDTOWN, WYNWOOD, EDGEWATER, AND THE MIAMI DESIGN DISTRICT, THE RIDER EXISTS AT THE INTERSECTION OF *ELEGANCE* AND EDGE, OF ART AND ASPHALT.

The Rider is an adventurer, born to chase the allure of the unknown, thriving in places where luxury and authenticity merge. They navigate the world with a discerning eye and a relentless spirit, equally at home on a vintage automobile and motorcycle as they are in the quiet embrace of an art gallery. The Rider's world is one of contrasts, where high fashion meets the streets, where the whisper of the wind carries the echoes of rock and roll legends, and where every corner invites discovery. With every mile, The Rider carves their own path—a route woven with stories, capturing moments of wildness and wonder. They seek out beauty in its rarest forms, always staying one step ahead, leaving a trace of mystery in their wake. For them, life is not about the destination but the journey, and every turn reveals new experiences, new inspirations.

The Rider is a rare blend of the cosmopolitan and the timeless, grounded by sophistication yet fueled by an untamed spirit. This is someone who views life as a canvas, splashed with vibrant colors and iconic moments. They are the embodiment of freedom, defined by an inner elegance and authenticity that speak volumes without a word. Welcome to The Rider—a residence that celebrates the independent, the daring, the refined. Here, life isn't just lived; it's experienced in full throttle, with an eye for the extraordinary and a heart set on adventure.

RILEA GROUP CIPRÉS

# TEAM

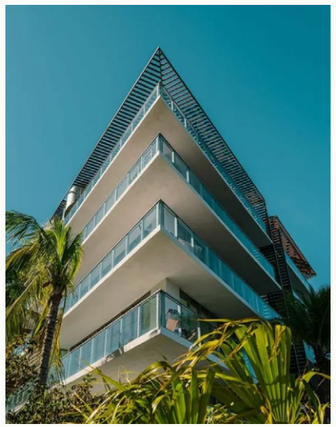



## RILEA GROUP + CIPRES
### DEVELOPERS

Founded in 1981, Rilea Group has been at the forefront of Miami's real estate development landscape, leaving an indelible mark through iconic buildings like J.P. Morgan's headquarters at 1450 Brickell. With a legacy spanning over four decades, our mission is unwavering: to be a beacon of innovation, progress, and community enrichment in the world of real estate development.

Our enduring mission is to shape urban landscapes, enrich lives, provide financial return for our partners and leave a lasting legacy of excellence in real estate development.

**RILEAGROUP.COM**

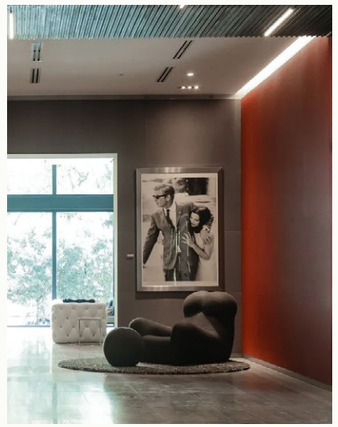


## DEFORMA
### ARCHITECT
5th project with developer

Deforma Studio is a boutique architecture and interior design practice based in Miami FL. The firm is known for creating powerful, comfortable and pragmatic spaces. Designs focus on the positive human experience in relation to the built and natural environments.

We are committed to new explorations of space and creative approaches to problem solving and aesthetics. With over 35 years of combined experience, the Studio offers a wide range of comprehensive design services including architecture, interiors, planning and graphic design.

**DEFORMA.COM**



## RADYCA
### INTERIOR DESIGN
5th project with developer

Miami-based group of architects and designers with over 20 years of experience in the industry.

RADYCA has built a portfolio of diverse projects that convey a refined and sophisticated definition of luxury, from super-yachts to high-rise buildings.

RADYCA's mission is to deliver a hands-on, tailored experience that adds value to real estate and other investments through the use of timeless, high-end design.

**RADYCA.COM**



TEAM



## RH (Restoration Hardware)
### SELECT CURATED FURNISHINGS

RH Contract provides a business-to-business solution, collaborating with developers to bring the elegance and sophistication of RH to large-scale luxury projects. Through curated furnishings and seamless design integration, they deliver timeless interiors defined by an ethos grounded in balance, proportion, restraint, and harmony with the surrounding environment.

With proven expertise in hospitality and residential development, RH Contract delivers a consistent design language of understated luxury while providing best-in-class service at every stage, transforming everyday spaces into extraordinary.

**RH.COM**



## ADRIANA HOYOS
### RESIDENCE FURNITURE SELECTION

Adriana Hoyos furnishings was created in 1994. The company has become a preeminent world-wide luxury design brand and business conglomerate with headquarters in Miami with factories, studios, offices, retail outlets and real estate in Latin America, USA, Europe and the Middle East.

The brand is globally recognized and associated with high design, use of fine materials and exceptional finishing.

**ADRIANAHOYOS.COM**




## BEAUCHAMP
### CONSTRUCTION GROUP

Beauchamp Construction Company was established in 1936 and has since successfully completed hundreds of projects.

Built on decades of experience, the company has earned recognition for its craftsmanship and enduring relationships.

Its portfolio spans Washington, D.C. and Florida, encompassing medical facilities, religious sanctuaries, residential and commercial buildings, national monuments, retail establishments, historic preservation, hotels, theaters, schools, and government projects.

**BEAUCHAMPCO.COM**

“

# LUXURY ISN’T ABOUT WHAT YOU BUY BUT HOW YOU LIVE.

—TOM FORD

”



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# 152 *ARTFUL* RESIDENCES